



Armstrong Elementary Auction  
November 10, 2023  
Dallas Country Club





**PTA President**  
*Kasha Lee*

**VP Development**  
*Kate Boatright*

**Auction Chairs**  
*Morgan Bass*  
*Lauren Conway*  
*Lindsey Williamson*

**Luxury Packages Chair**  
*Monet Ball*

**Silent Auction**  
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*Courtney Radloff*  
*Ashley Wallace*

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*Alyson Bell*  
*Laura Burkhart*  
*Brandi Chalmers*  
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*Bree Dahl*  
*Star Hill*  
*Ashley Jackson*  
*Cydney Justice*  
*Natalie Lesikar*  
*Kelli Little*  
*Aarica Mims*  
*Maria Molcut*  
*Francesca Nor*  
*Lisa Rubin*  
*Sadia Shah*  
*Abby Storms*  
*Britte Terry*  
*Whitney Thomas*  
*Kacy Tolleson*

Dear Armstrong Elementary Donor,

Since 1914, Armstrong Elementary has been providing students in Highland Park, Texas with a public education that fosters a lifelong love of learning and creates a positive environment that ensures their educational success. We are excited to announce that this year's school auction theme is "Mission Armstrong," launching our efforts to provide for Armstrong's out of this world continued academic success!

Help us provide crucial funding for our school programs by supporting our auction with a donation to the Armstrong Elementary "Mission Armstrong" Auction on November 10th, 2023 at the Dallas Country Club.

Your profound generosity contributes to programs at our school that would otherwise not be funded. Despite our district's higher than average income levels, the state of Texas recaptures over \$100 million dollars annually from our district to redistribute to poorer districts. As a result, we rely heavily on community partner donations to support many programs at Armstrong. In addition to your donation being tax deductible, 100% of what we raise stays within our school and does not go back to the state. We hope you'll join us for this one-of-a-kind fundraising mission. Enclosed is an auction donor contract for your consideration.

As a donor, we will feature your company on our social media outlets, creating a long-lasting impact beyond the 2023 Auction. All items will be included on our online/mobile bidding site running simultaneously to the auction party itself. And finally, select auction donations will be featured with a picture and description in our Auction Book. Our 350 distinguished guests receive the Auction Book prior to the event, which gives extensive marketing value and exposure.

We would be honored to have your support! We will be contacting you shortly. In the meantime, please let us know if you have any questions. Thank you in advance for partnering with us to maintain and celebrate excellence at our school.

Warmest Regards,

Monet Ball  
Luxury Packages Chair

Morgan Bass  
Auction Co-Chair

Lauren Conway  
Auction Co-Chair

Lindsey Williamson  
Auction Co-Chair

Armstrong Elementary PTA is a 501(c)(3) tax-exempt organization, and all donations are tax deductible to the extent the law allows. (Tax ID 1-75-0886455-4)



\$1,000

## MOON DUST

### SWAG BAG ITEM SPONSOR

- Recognition on thank you page in auction booklet
- Option to include sponsor provided branded item in swag bag

\$2,500

## INTERSTELLAR

CHOOSE ONE OF THE  
FOLLOWING  
SPONSORSHIP  
RECOGNITIONS:

Invitation Sponsor **SOLD**  
Napkin Sponsor **SOLD**  
Intergalactic Glam Station  
Stir Stick **SOLD** Drink Tags  
Bar Menu Sponsor **SOLD**  
Dinner **SOLD** Sponsor  
Check In **SOLD** Sponsor  
Yard Sign Sponsor  
Performance Sponsor  
Late Night **SOLD** Entertainment Sponsor

2 tickets to the Auction Party  
1 social media post with content provided by sponsor  
Recognition on thank you page in auction booklet  
Sponsor logo recognition and inclusion on all Auction printed and digital media  
Option to include sponsor provided branded item in swag bag

\$5,000

## SOLAR ECLIPSE

CHOOSE ONE OF THE  
FOLLOWING  
SPONSORSHIP  
RECOGNITIONS:

Table Centerpiece Sponsor **SOLD**  
Signature Welcome Drink Sponsor **SOLD**  
Late Night Cocktail Sponsor  
Swag Bag Sponsor **SOLD**  
Venue Sponsor  
Silent Auction Sponsor  
Lighting Sponsor  
Auction Booklet Sponsor  
LED Space **SOLD** Moving Sponsor  
Dance Floor Sponsor

Reserved Seating for 4 tickets to the Auction Party  
4 tickets to the Auction Party  
2 tickets to the Auction Underwriters Party  
1 social media post with content provided by sponsor  
Quarter page advertisement in auction booklet  
Sponsor logo recognition and inclusion on all Auction printed and digital media  
Option to include sponsor provided branded item in swag bag

\$7,500

## ALIEN INVASION

CHOOSE ONE OF THE  
FOLLOWING  
SPONSORSHIP  
RECOGNITIONS:

Live Auction/Bid Paddle Sponsor  
Space **SOLD** Sponsor  
Photo Booth Sponsor  
Branded LED Bar Sponsor

Reserved Seating for 4 tickets to the Auction Party

4 tickets to the Auction Underwriters Party

1 social media post with content provided by sponsor

Quarter page advertisement in auction booklet

Sponsor logo recognition and inclusion on all Auction printed and digital media

Option to include sponsor provided branded item in swag bag



## AUCTION, CONTINUED

\$10,000

### MILKY WAY

CHOOSE ONE OF  
THE FOLLOWING  
SPONSORSHIP  
RECOGNITIONS:

Headline DJ Sponsor

Value **SOLD** Sponsor

Reserved Seating for 6 to the  
Auction Party

4 tickets to the Auction  
Underwriters Party

2 social media posts with  
content provided by sponsor

Half page advertisement in  
Auction booklet

Sponsor logo recognition and  
inclusion on all Auction printed  
and digital media

Option to include sponsor  
provided branded item in swag  
bag

\$15,000

### SUPERNOVA

Underwriters Party  
Sponsor **SOLD**

VIP table for 8 at the Auction  
Party with a dedicated table  
server

8 tickets to the Auction  
Underwriters Party

Recognition from the podium  
as the Underwriter Party  
Sponsor

Sponsor logo included on  
Auction Underwriter  
invitation and media

3 social media posts with  
content provided by sponsor

Full page advertisement in  
Auction booklet

Sponsor logo recognition  
and inclusion on all Auction  
printed and digital media

Option to include sponsor  
provided branded item in  
swag bag

\$20,000

### MISSION CONTROL

Presenting  
Sponsor **SOLD**

VIP table for 10 at the  
Auction with dedicated  
table server

10 tickets to the Auction  
Underwriters Party

Recognition from the  
podium at the Auction as  
the Presenting Sponsor

5 social media posts with  
content provided by  
sponsor

Your choice of centerfold,  
inside cover or back cover  
full page advertisement in  
Auction booklet

Sponsor logo recognition  
and inclusion on all  
Auction printed and digital  
media

Option to include sponsor  
provided branded item in  
swag bag





## MISSION ARMSTRONG AUCTION CONTRACT

Contract and Payment Deadline: October 27, 2023

Questions: [missionarmstrongauction@gmail.com](mailto:missionarmstrongauction@gmail.com)

Please send a transparent PNG or GIF logo to: [missionarmstrongauction@gmail.com](mailto:missionarmstrongauction@gmail.com)

### Donor Information:

Name: \_\_\_\_\_

Sponsorship Choice (please initial choice above as well):  
\_\_\_\_\_

Business/Family Name (as you would like printed):  
\_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

**Would you like to include 175 branded Swag Bag items?**

Item Description: \_\_\_\_\_

Please Circle one:

- Pickup by 10/27/23: Address \_\_\_\_\_
- Delivery to 3633 Shenandoah, 75205

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Payment Information:** Make checks payable to: Armstrong PTA;  
Mail Checks to: Armstrong PTA, 3600 Cornell Avenue, Dallas, TX 75205