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Laura Price
Samantha Wortley

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Dear Armstrong Elementary Donor,

Since 1914, Armstrong Elementary has been providing students in Highland Park, Texas with a public education that fosters a lifelong love of learning and creates a positive environment that ensures their educational success. We are excited for this year's school auction which will celebrate our community and the **110th anniversary of our school** – it will be a unique and magical evening fit for the first and oldest school in the Highland Park Independent School District!

Your profound generosity contributes to programs at our school that would otherwise not be funded. Despite our district's higher than average income levels, the state of Texas employs a public-school funding formula that redirects property tax revenue from more affluent districts to those with fewer financial resources. The only way for Armstrong Elementary to support its many programs is through fundraising efforts. In addition to your donation being tax deductible, **100% of what we raise stays with our school and does not go back to the state.** We hope you'll join us for this one-of-a-kind fundraising event. Enclosed is an auction donor contract for your consideration.

All auction donations valued at \$1,000 or more will be featured with a picture and description in our online Auction Book. Our 350 distinguished guests receive the Auction Book prior to the event, which gives you extensive marketing value and exposure. In addition, we will feature your company on our social media outlets, creating a long-lasting impact beyond the 2024 Auction. Finally, all items will be included on our online/mobile bidding site for distribution opportunities outside of our school families.

We would be honored to have your support and will be contacting you shortly. In the meantime, please let us know if you have any questions. We believe that **a rising tide lifts all boats**; with your partnership we will all succeed together and maintain excellence at our school. Thank you!

Warmest Regards,

Natalie Lesikar
2024 Auction Co-Chair

Laura Price
2024 Auction Co-Chair

Samantha Wortley
2024 Auction Co-Chair



2024 ARMSTRONG ELEMENTARY SCHOOL AUCTION DONOR CONTRACT

DONOR NAME _____

BUSINESS NAME (IF APPLICABLE) _____

CITY, STATE, ZIP _____

EMAIL ADDRESS _____ PHONE # _____

DONATION DETAILS

ITEM MERCHANDISE SERVICE GIFT CERTIFICATE IN-KIND OTHER

DESCRIPTION OF DONATION

VALUE OF DONATION _____

RESTRICTIONS _____

DONATION EXPIRATION DATE (IF APPLICABLE) _____

PLEASE CHECK **ONLY ONE** OF THE FOUR BOXES BELOW:

- ARMSTRONG AUCTION TEAM TO CREATE CERTIFICATE
- MERCHANDISE/GIFT CERTIFICATE ATTACHED
- DONOR TO DELIVER TO AUCTION TEAM BY OCTOBER 22, 2024
- SPECIAL PICK UP BY OCTOBER 22, 2024

DONOR SIGNATURE _____ DATE _____

ARMSTRONG SOLICITOR _____ DATE _____

STUDENT(S)(IF APPLICABLE) _____

GRADE(S)/TEACHER(S) _____

Keep a copy for your tax records. The Armstrong PTA is a 501(c)(3) tax-exempt organization, and all donations are tax deductible to the extent the law allows. (Tax ID 1-75-0886455-4). No good or services were received in exchange for this donation.