

## FAQS:

**WHAT COUNTS AS READING? DO AUDIOBOOKS OR A PARENT/SIBLING READING ALOUD COUNT?**

- ALL MINUTES OUTSIDE OF SCHOOL COUNT! OUR GOAL IS TO ENCOURAGE A LOVE OF READING!

**DO I HAVE TO TRACK MY CHILD'S READING IN PLEDGESTAR EVERY DAY?**

- DAILY TRACKING IS RECOMMENDED; ENSURE ALL MINUTES ARE LOGGED IN PLEDGESTAR BY WEDNESDAY, APRIL 2ND AT 11:59 PM!

**WE HAVE MULTIPLE KIDS, HOW WILL DONATION REQUESTS WORK, AND HOW WILL DONATIONS BE SPLIT?**

- PLEDGESTAR SENDS A SINGLE PLEDGE REQUEST FOR ALL PARTICIPANTS IN YOUR FAMILY. DONATIONS TO FAMILIES WITH MULTIPLE PARTICIPANTS GET SPLIT EVENLY.

**CAN FAMILY OR FRIENDS DONATE BY CASH/CHECK VS. ELECTRONICALLY THROUGH PLEDGESTAR?**

- YES! THOSE WHO ELECT TO PAY BY CHECK WILL BE SENT INSTRUCTIONS ON HOW TO DO SO.

**WHERE DOES THE MONEY GO?**

- 100% OF THE FUNDS RAISED SUPPORT THE TEACHERS AND STAFF AT ARMSTRONG ELEMENTARY!

## QUESTIONS?

**PLEASE CONTACT ARMSTRONG READS CHAIRS:**

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**ARRGH YOU READY TO READ?**

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**ARMSTRONG  
READS**

MARCH 19-

APRIL 2, 2025

ALL PROCEEDS  
SUPPORT  
ARMSTRONG  
TEACHERS & STAFF





# OVERVIEW

## GOALS OF ARMSTRONG READS

### EACH STUDENT'S GOAL:

1. RAISE AT LEAST \$250 TO REACH OUR \$75,000 FUNDRAISING GOAL
2. READ 30 MINUTES PER DAY OR MORE TO EARN AMAZING PRIZES!

**ALL FUNDS RAISED SUPPORT TEACHERS & STAFF!**



### STEP 1: REGISTER YOUR STUDENT

- GO TO [WWW.PLEDGESTAR.COM/ARMSTRONGREAD](http://WWW.PLEDGESTAR.COM/ARMSTRONGREAD) OR SCAN HERE
- SIGN UP BY MARCH 19TH FOR THE 2025 ARMSTRONG READS BRAG TAG KEYCHAIN

### STEP 2: ASK FOR DONATIONS

- LOG IN TO PLEDGESTAR TO ENTER FAMILY & FRIENDS' NAMES AND EMAIL ADDRESSES
- PLEDGESTAR WILL SEND DONATION REQUESTS TO EACH EMAIL YOU SUBMIT
- DONATIONS ARE TAX-DEDUCTIBLE AND BENEFIT TEACHERS AND STAFF AT ARMSTRONG!
- ALL DONATIONS ARE DUE BY 11:59 PM ON WEDNESDAY, APRIL 2ND

### STEP 3: READ AT HOME

- EACH STUDENT SHOULD AIM TO READ AT LEAST 420 MINUTES AT HOME (280 FOR PRE K)
  - THAT'S JUST 30 MINUTES A DAY OR 20 FOR PRE K!
- READ MORE THAN 30 MINUTES A DAY (25 MIN FOR PRE K) AND BE HONORED AS A TREASURE HUNTER READER...SEE BELOW
- **ALL READING OUTSIDE OF SCHOOL COUNTS!** A PARENT OR SIBLING CAN READ TO OUR YOUNGEST EAGLE READERS, LOOK AT PICTURE BOOKS, OR LISTEN TO A BOOK

### STEP 4: TRACK YOUR READING IN PLEDGESTAR

- EACH STUDENT SHOULD KEEP TRACK OF THE MINUTES THEY READ AT HOME
- PARENTS SHOULD RECORD THEIR STUDENT'S READING MINUTES ONLINE AT [WWW.PLEDGESTAR.COM/ARMSTRONGREAD](http://WWW.PLEDGESTAR.COM/ARMSTRONGREAD)
- MINUTES MUST BE RECORDED ONLINE BY 11:59 PM ON WEDNESDAY, APRIL 2ND

# PRIZES FOR READING:

## TREASURE HUNTER READER

**ALL READERS ACHIEVING TREASURE HUNTER STATUS RECEIVE:**  
NAME ON THE TREASURE HUNTER READER'S WALL IN THE LIBRARY  
CLIP ON BOOK LIGHT

## BEYOND THE SEA READER

THE 8 STUDENTS FROM EACH GRADE WHO READ THE MOST MINUTES WILL **ADDITIONALLY** RECEIVE:  
NAME & PHOTO ON BEYOND THE SEA READER'S WALL IN THE LIBRARY  
A COOKIE COUPON FROM POKEY O'S  
A CHICK-FIL-A LUNCH OR DINNER ENTREE GIFT CARD  
A \$15 KIDBIZ GIFT CARD



## SAILING MASTER READER

THE STUDENT FROM EACH GRADE WHO READS THE MOST MINUTES WILL **ADDITIONALLY** RECEIVE:  
\$80 TO NOT JUST SOCCER PLUS  
A KINDLE KIDS PAPER WHITE (K-4TH) OR  
A TONIE BOX (PRE K)



## CAPTAIN READER

THE TOP 2 READERS AT ARMSTRONG WILL **ADDITIONALLY** RECEIVE:  
A SEMESTER OF OPEN CHEER AT MUSTANG CHEER  
OR TWO MONTHS OF CHESS AT THE KNIGHT SCHOOL,  
AND ENJOY LUNCH WITH PRINCIPAL CUMMINS



## LEGENDARY CREW:

ONE CLASS PER GRADE (K-4TH) THAT READS THE MOST MINUTES WINS:  
A BREAKFAST PARTY IN THE ARMSTRONG CAFETERIA



## TREASURE HUNTER READERS

**WANT TO READ EVEN MORE?**

**ACHIEVE TREASURE HUNTER STATUS BY  
READING THE FOLLOWING NUMBER OF MINUTES:**

PRE-KINDERGARTEN 350 MINUTES	SECOND GRADE 510 MINUTES
KINDERGARTEN 420 MINUTES	THIRD GRADE 565 MINUTES
FIRST GRADE 480 MINUTES	FOURTH GRADE 625 MINUTES

## CAPTAINS OF THE YEAR

THE TEACHER OF THE CLASS WITH THE MOST MINUTES READ IN EACH GRADE WILL  
RECEIVE A SPA CERTIFICATE FOR HAND AND STONE MASSAGE

THE TEACHER OF THE CLASS THAT RAISES THE MOST MONEY WILL **ADDITIONALLY**  
RECEIVE A \$50 GIFT CARD TO DESPERADOS



## PRIZES FOR FUNDRAISING

RAISE \$250	RAISE \$500	RAISE \$750	RAISE \$1,000
ARMSTRONG STICKER SHEET & CARNIVAL SUGAR SHACK TICKET	\$250 LEVEL PRIZES + COLOR CHANGING ARMSTRONG CUP & CUPCAKE FROM SUSIE CAKES	\$500 LEVEL PRIZES + PIZZA FROM MIMI'S PIZZERIA & LIMITED EDITION BOOK TOTE	\$750 LEVEL PRIZES + GOLDEN EAGLE TROPHY, ARMSTRONG T-SHIRT, & LUNCH WITH PRINCIPAL CUMMINS

### TOP FUNDRAISER IN EACH GRADE:



APPLICABLE PRIZES ABOVE  
PLUS A CARNIVAL FAST PASS

### TOP 2 FUNDRAISERS AT ARMSTRONG:

APPLICABLE PRIZES ABOVE PLUS  
CARNIVAL MOVIE WITH FAST PASS  
+ ARMSTRONG CAP



THE TOP FUNDRAISING CLASS IN ARMSTRONG:  
ALL ELIGIBLE PRIZES ABOVE PLUS A PIZZA PARTY!

