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Laura Price
Samantha Wortley

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Dear Armstrong Elementary Donor,

Since 1914, Armstrong Elementary has been providing students in Highland Park, Texas with a public education that fosters a lifelong love of learning and creates a positive environment that ensures their educational success. We are excited for this year's school auction which will celebrate our community and the **110th anniversary of our school** – it will be a unique and magical evening fit for the first and oldest school in the Highland Park Independent School District!

Your profound generosity contributes to programs at our school that would otherwise not be funded. Despite our district's higher than average income levels, the state of Texas employs a public-school funding formula that redirects property tax revenue from more affluent districts to those with fewer financial resources. The only way for Armstrong Elementary to support its many programs is through fundraising efforts. In addition to your donation being tax deductible, **100% of what we raise stays with our school and does not go back to the state.** We hope you'll join us for this one-of-a-kind fundraising event. Enclosed is an auction donor contract for your consideration.

All auction donations valued at \$1,000 or more will be featured with a picture and description in our online Auction Book. Our 350 distinguished guests receive the Auction Book prior to the event, which gives you extensive marketing value and exposure. In addition, we will feature your company on our social media outlets, creating a long-lasting impact beyond the 2024 Auction. Finally, all items will be included on our online/mobile bidding site for distribution opportunities outside of our school families.

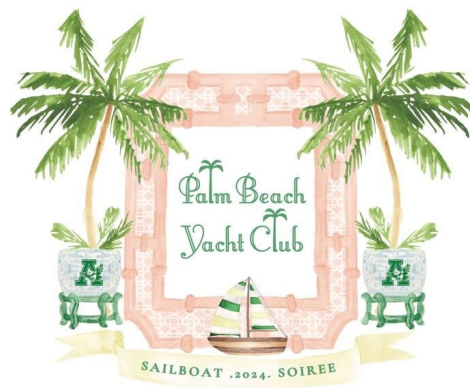
We would be honored to have your support and will be contacting you shortly. In the meantime, please let us know if you have any questions. We believe that **a rising tide lifts all boats;** with your partnership we will all succeed together and maintain excellence at our school. Thank you!

Warmest Regards,

Natalie Lesikar
2024 Auction Co-Chair

Laura Price
2024 Auction Co-Chair

Samantha Wortley
2024 Auction Co-Chair



Dallas Country Club

Auction Co-Chairs: Natalie Lesikar, Laura Price, Samantha Wortley

Join us in supporting this memorable evening as we raise crucial funds for Armstrong Elementary! Thank you for your support!

**Please write your initials next to your sponsorship choice. Custom sponsorships available at Chair discretion. Please let us know if your company is able to match your contribution!*

Admiral's Circle \$20,000

X Presenting Sponsor **SOLD**

- ◇ Recognition with largest logo or name signage at the Auction
- ◇ Reserved and preferential table for 10 at the Auction with dedicated table server
- ◇ Recognition from the podium at the auction as the Presenting Sponsor
- ◇ 4 tickets to the VIP Party
- ◇ 2 social media posts with content provided by sponsor
- ◇ Your choice of centerfold, inside cover or back cover full page advertisement in auction booklet
- ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Captain's Club \$18,000

Entertainment Sponsor

- ◇ Recognition with large logo or name signage at the Auction
- ◇ Reserved and preferential table for 10 at the Auction
- ◇ 4 tickets to the VIP Party
- ◇ 1 social media post with content provided by sponsor
- ◇ Full page advertisement in auction booklet
- ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Beachscapes \$18,000

Production Sponsor

- ◇ Recognition with large logo or name signage at the Auction
- ◇ Reserved and preferential table for 10 at the Auction
- ◇ 4 tickets to the VIP Party
- ◇ 1 social media post with content provided by sponsor
- ◇ Full page advertisement in auction booklet
- ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

The Beach Ball \$15,000

VIP Party

- ◇ Recognition with large logo or name signage at the Auction
- ◇ Reserved table for 10 at the Auction
- ◇ 2 tickets to the VIP Party
- ◇ 1 social media post with content provided by sponsor
- ◇ Full page advertisement in auction booklet
- ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Flamingo Farewell **\$15,000**
____ **Late Night Sponsor**
 ◇ Recognition with large logo or name signage at the Auction
 ◇ Reserved table for 10 at the Auction
 ◇ 2 tickets to the VIP Party
 ◇ 1 social media post with content provided by sponsor
 ◇ Full page advertisement in auction booklet
 ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Anchors Away **\$10,000**
____ **Live Auction/Bid Paddle Sponsor**
____ **Valet Sponsor**
____ **Faculty Table Sponsor**
 ◇ Recognition with large logo or name signage at the Auction
 ◇ Reserved table for 10 at the Auction
 ◇ 2 tickets to the VIP Party
 ◇ 1 social media post with content provided by sponsor
 ◇ Half-page advertisement in auction booklet
 ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Colony Cabana **\$8,000**
____ **Reserved Table**
 ◇ Reserved table for 10 at the Auction
 ◇ Sponsor logo recognition and inclusion on all auction printed and digital media

Bougie Breakers **\$8,000**
____ **Photo Booth Sponsor**
____ **Step & Repeat Sponsor (Yacht Wall)**
____ **Cigar Roller Sponsor**
____ **Champagne Wall Sponsor**
____ **VIP Raw Bar Sponsor**
 ◇ Recognition with logo or name signage at the Auction
 ◇ 4 tickets to the Auction
 ◇ 2 tickets to the VIP Party
 ◇ Half-page advertisement in auction booklet
 ◇ Sponsor recognition and inclusion on all auction printed and digital media

Yacht Rock **\$5,000**
____ **Photography Sponsor**
____ **Table Centerpiece Sponsor**
____ **Silent Auction Sponsor**
____ **VIP Speciality Cocktail Drink Sponsor**
____ **Peacock Chair Sponsor**
____ **Sketch Artist Sponsor**
____ **Palm Reader Sponsor**
____ **Ice Luge Sponsor (2 available)**
 ◇ Recognition with logo or name signage at the Auction
 ◇ 4 tickets to the Auction
 ◇ Half-page advertisement in auction booklet
 ◇ Sponsor recognition and inclusion on all auction printed and digital media

The Minty Grasshopper \$2,500

- Napkin Sponsor SOLD**
- Specialty Drink Sponsor
- Bar Menu Sponsor
- Branded Menu Sponsor
- Invitation Sponsor
- Swizzle Stick Sponsor
- Cookie Cart Sponsor
- Branded Pillow Sponsor
- Matchbook Sponsor

- ◇ Recognition with logo or name signage at the Auction
- ◇ 2 tickets to the Auction
- ◇ Sponsor recognition and inclusion on all auction printed and digital media

White Elephant Social \$1,000

- ◇ Recognition with logo or name signage at the Auction
- ◇ Opportunity to include an item at the Flamingo Farewell
- ◇ Recognition on thank you page in auction booklet

I would like to make a monetary donation in the amount of \$ _____

ARMSTRONG PALM BEACH YACHT CLUB AUCTION CONTRACT
Sponsorship Contract, Ad and Payment Deadline in order to make the Auction Booklet:

October 1, 2024

Questions: armstrongauction2024@gmail.com

Please send a transparent PNG or GIF logo to: armstrongauction2024@gmail.com

Donor Information:

Name: _____

Sponsorship Choice (please initial choice above as well): _____

Business/Family Name (as you would like printed): _____

Address, City, State, Zip: _____

Email: _____

Payment Information:

Check:

Make checks payable to: Armstrong PTA

Mail Checks to: Armstrong PTA, 3600 Cornell Avenue, Dallas, TX 75205

Sponsor Signature: _____

Date: _____